# REFERENCE G UID S

**Reference Guides** designed to help new users get up to speed quickly, and help experienced users make the most of TntMPD.

## TntMPD Reference Guides

Contains all nine Reference Guides in one convenient package.

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others free of charge; all user helps and documentation are available for free download. For many missionaries even a small charge could pose to be a barrier. Therefore TntWare is funded completely by concerned friends who have partnered with us through their prayer and financial support. We equip thousands of missionaries from all around the world serving in over 40 mission agencies.

**TntWare** 

is all about giving

missionaries more time to reach

people with the life-changing message of God's love

and forgiveness in Jesus Christ. TntWare is directed by

missionaries who personally understand the administrative challenges facing other missionaries. Staying

organized is essential to any ministry, but without the right

tools, administrative tasks can take needed time away

from ministry. TntWare seeks to reduce the time it takes

missionaries to stay organized and to maintain good

relationships with those who partner with them through

prayer and finances. TntWare provides its software to

TntMPD Reference Guides are an abridged version of the comprehensive user manual, Exploding TntMPD. These were produced using Publisher 2003 by Bob Mac Leod. Sample database created by Melissa Richeson. © 2005 Campus Crusade for Christ. TntMPD is developed by Troy Wolbrink. Visit the TntMPD website at www.tntware.com/tntmpd for more helps, FAQs, and downloadable resources.

May God bless you in your service to Him.

## Introduction to TntMPD



## What is TntMPD?

**TntMPD** is a custom relationship manager for missionaries who raise their own financial support. "**MPD**" is an acronym for "**Ministry Partner Development**".

The individuals, churches, and organizations God has raised up to **financially** and **prayerfully** support a missionary's work are an integral part of their effort. It is essential to build and maintain a solid relationship with these generous **ministry partners.** 

ThtMPD combines a regular contact manager with the valuable financial component of associating gifts with contacts.

TntMPD helps the missionary conquer the administrative side by making it easy and fun!—to manage the relationships with ministry partners who pray and give generously.

More than 3,500 missionaries from dozens of agencies use TntMPD, and these users fall into three categories:

- ▲ Level 1: Simple Contact & Financial Manager. ThtMPD is easier to use than almost any other contact manager on the market, and keeping track of gifts is a great feature. Many missionaries have benefited from ThtMPD without going beyond this level.
- ▲ Level 2: Task Manager. Tracking tasks—and being able to review your past activity with partners—is made easy with TntMPD.
- ▲ Level 3: Exploding TntMPD. TntMPD is full of creative and clever enhancements that help missionaries excel in their ministry partner development.

## **TntMPD** features that help a missionary manage their relationships:

## 1. Manage Contact Information

- ▲ Name, address, phone, email, and internet info.
- ▲ 3 separate greetings for creating letters and envelopes.
- Personal info such as birthdays, anniversary, children, job, and hobbies.
- ▲ Notes.▲ Small photos.

## 2. Manage Financial Information

- ▲ Identify contact by type of giver (regular "financial partner", special partner, prayer only, etc.). This is called "MPD Phase" (see MPD Tab HRG).
- ▲ Record pledge amount and frequency.
- ▲ Record who referred you to this contact.
- Record all gifts. TntMPD can do this automatically with some organizations.

## 3. Record relationship activity

- ▲ Create **Tasks** (letters, calls, thank yous) to build relationship.
- ▲ Auto-create tasks based on contact's giving activity (gift automation).
- ▲ View **History** of completed tasks.

## 4. Analyze Giving

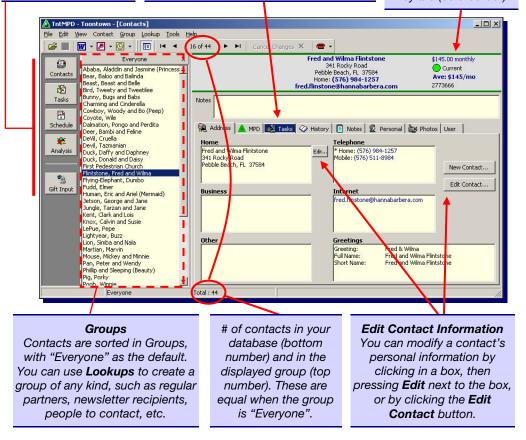
- ▲ Helpful charts: View 10 types of givers in 14 different ways, for as many months back as you wish.
- These tools help you see areas of strength and weakness.
- ▲ View the results of appeals you have sent using **Appeal Tracking**.
- ▲ View assorted reports—Contribution summaries, *Late Donor Report*, *Birthday* & *Anniversary Report*, and use **Lookups** to segment your list.

## **TntMPD First Impression**

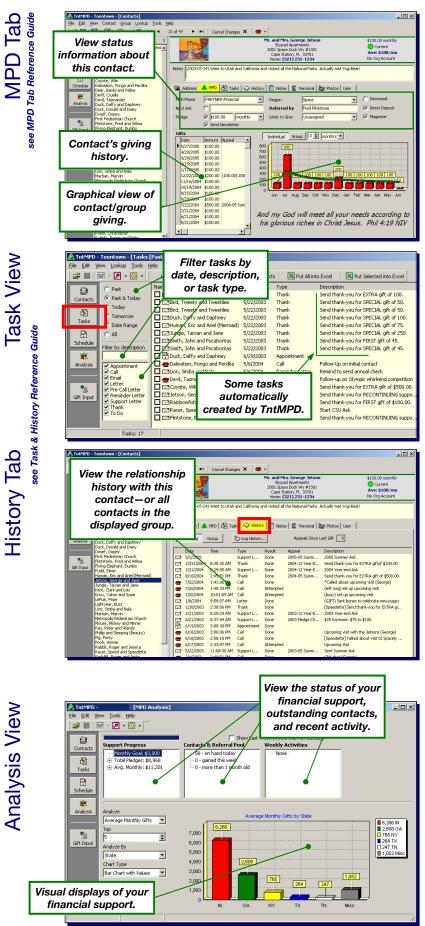
Button Bar To access key TntMPD features.

**Task Tab** When this tab is highlighted, that indicates you have a pending task for this contact. Status Report TntMPD tells you this

contact's giving status, such as pledge amount & frequency, average giving, and how current they are (colored dot).



## Four Key Screens in TntMPD



## **Eight things TntMPD does automatically:**

(In parenthesis is the chapter in **Exploding TntMPD** where this concept is discussed.)

- ▲ Download Gifts. (2)
- Download Ministry Partner names & addresses. (2) [If your organization supports these two features.]
- ▲ Assigns Tasks based on gifts. (4)
- ▲ Alerts you when an update is available. (7)
- ▲ Alerts you to address mismatches. (3)
- ▲ Strikes out undeliverable addresses. (3)
- ▲ Asks you if you want to change a contact's MPD Phase (partner status). (4)
- ▲ Adds country to mailing address when you are mailing to a country other than the one you are located in (set up in **Tools | Options**). (3)

## Six things TntMPD does NOT do automatically:

- ▲ Alert you when a regular donor is late (*Late Donor Report*, Ch. 5).
- ▲ Alert you when a birthday or anniversary is coming (*Birthday & Anniversary Report*, Ch. 5).
- ▲ Assign gifts to appeals (**Appeal Tracking**, Ch. 5; also see Using Appeals Reference Guide).
- ▲ Merge contacts' accounts. (3)
- Input non-donors (these have to be imported or manually keyed).
- ▲ Determine your partner's pledge. You have to manually enter the pledge for each partner. **Having** a pledge for a partner is key to many functions in TntMPD, such as gift automation (automatic creation of tasks), support calculations, analysis reports, late donor report, and more.

### **Getting Started with TntMPD**

1. Download TntMPD from the TntMPD website: www.tntware.com/tntmpd

## 2. Walk through the initial setup steps:

- ▲ Create your TntMPD database.
- ▲ Enter your personal information. You do not need to enter your address and phone.

#### 3. Load your contacts (several different ways)

- ▲ If you can connect with your organization's donor database, you can download all of your donors and their gifts.
- ▲ If you have an existing database, you can save that as a text file and load it into TntMPD (see *Import Contacts Reference Guide*).
- ▲ You can import contacts from Outlook.
- ▲ You can manually enter contacts.

#### 4. Assign MPD information to your contacts.

▲ Each contact in your database needs, at a minimum, an MPD Phase. If they are a financial partner (regular donor), then you need to enter their pledge amount and frequency.

### 5. Enter gifts.

▲ You can download gifts from your organization, enter them on a chart using Tools | Manual Gift Input, or enter them individually for each contact.

### 6. Use the Tasks & History (and other features).

▲ This is where TntMPD really shines. Use the various features of TntMPD to build stronger relationships with your ministry partners.

## **Managing Contacts**

The **Address** tab is where the primary personal data is

stored. You can edit some information by clicking the

Edit Contact (or by double-clicking inside the name/

low box (such as "Telephone"), then clicking the Edit

Internet

Greeting

Greeting: Full Name:

Spouse (Wife)

☑ Same Last Name

Jane

Mrs.

-

-

▼ ▼ This is the mailing address

Skypad Apartments 2001 Space Dock Wy #1301 Short Name:

🙀 Address 🔺 MPD 🖓 Tasks 🐼 History 📳 Notes 🖉 Personal 譀 Photos 🗤

Other data can be edited by clicking inside any yel-

\* Home: (321) 231-1234 Business: (321) 408-5159 Mobile: (321) 977-6568

tson@spacemail.com

•

•

•

Edit..

×

George and Jane Mr. and Mrs. George

George and Jane J

OK

Apply

Cancel

Greetings...

New (±)

Addr Block... 🕴

New Contact..

Edit Contact

address box at the top of the screen).

button that appears to the right.

Mr. and Mrs. George Jetson

George and Jane Jetson

Mr.

George

Jetson

Organization

🔽 Deliverable

Cape Station

FL

33701

Skypad Apartments 2001 Space Dock Wy #1301 Cape Station, FL 33701

Business

Other

Name

Title

First

Middle

Last

Suffix

Address

Address

City

State

Zip

Home



## **Overview**

One of the most critical aspects of **building relationships** is <u>knowing</u> about the other person. The more you know about the person—and the more they know about you—the stronger your relationship. The strength of a relationship is a key component for a donor choosing to remain committed to your ministry.

ThtMPD is a powerful tool for relationship-building. Let that power work for you.

ThtMPD makes it easy to track lots of information about your team—maybe more than you'll ever need! If you are just starting out as a missionary, you can have a "Get to know you sheet" for your new partners.

Organization Check here if this contact is a church or business.

> Address can be multiple lines, allowing you to put an Attn: line, or other multiple line address.

## Six ways to add new contacts to your database

Each of these methods has pros and cons. For more information, see the Adding New Contacts section in Chapter 3 of Exploding TntMPD. Also see the Import Contacts Reference Guide.

Method	Best reason to use this method
Contact   New Contact	Adding an individual contact.
Contact   Add Referrals	You have just received several new names from an existing contact, and have very limited information about these new contacts.
File   Import   Import Contacts from Text	To import an existing database you have saved as a text file. Best for first-time users who have been managing their contacts in another software.
File   Import   Import Contacts from Outlook	To import an existing contact list from Outlook. You may find it easier to export from Outlook to text first.
Click "New Contact" on the Address Tab, <i>or</i> "New (+)" on an existing contact's box	If you are manually entering a set of contacts from paper.
Automatic Download from your organization's donor files. ( <b>File  </b> Import   Address Web or Tools   Address Web)	If your organization supports this method, this is a fast way to populate your database with those who have given financially. Note that the information your organization has on your ministry partners may not exactly match your list.

## Greetings

Since TntMPD is designed to help you build relationships with your ministry partners, it goes the extra mile to offer features that enhance relationship-building.

ThtMPD allows three greetings for different places on your mailings. The format *you* use for your greetings may vary depending on where you are from (cultural guidelines), the age of your ministry partner and how familiar your relationship is with them.

In addition to having a multipleline address, you can also customize the entire Address Block by clicking **Addr Block**. (If you do this, you will need to use the "Mailing Address Block" field for your envelopes.)

eorge and Jar	
Greeting	George and Jane
Full Name	Mr. and Mrs. George Jetson
Short Name	George and Jane Jetson
Short Maine	George and Jane Jetson
Restore Defa	Cancel OK
appear or	is what will the top of ct window. Mr. and Mrs. George Skypad Apartmel 2001 Space Dock Wy Cape Station, FL 3 Home: (321) 277-
	ized Greetings
eorge and Jar	ne Jetson
Greeting	Ungle George and Aunt Jane
Full Name	Mr. and Mrs. George Jetson
Short Name	The Jetsons
	aults Cancel OK
Restore Defa	artoon Community 🛛

## **Other Personal Information**

onal Tab		our side	-	use's side of d).	ory   🍘 Notes 🗟 P	'ersonal by P	notos User		digits (47) or four digits (1947). It is better to put four digits, especially if you synchronize your TntMPD database with Outlook.
Perso	One box for all information about children.		Family Side Children	His Family Level Daughter Judy (12/31/1960), His I	Uncle/Aunt 💌 Boy Elroy (3/11/1966)	Birthday Spouse Bday	Month Day Year 3 / 8 / 1947 5 / 2 / 194		
churc by arro	i can select from all thes in your database clicking the down- w. This field can be oful for doing future		Church Him Company Hobbies Her	First Pedestrian Church of Toonto Spacely Sprockets Fishing, Walking Astro		Anniversary Profession Nick Name	2 / 5 / 1956 Engineer		If this contact is a close friend, it is likely you will use their nickname in the personal <b>Greeting</b> .
	Lookups.		Company Hobbies	Robot Maid Mentor		Profession Nick Name	Homemaker		
ab	▲ The <b>Notes</b> tab i			and the second se	) Went to Utah and Califorr	nia and visited all th	ne National Parks. Actually me	et Yogi	Bear!

- The Notes tab is a simple text field. The top-most section of the Notes will always appear above the tabs, so put the very most important information at the top.
   It may be helpful to date each note/entry
- so you can recall when you wrote it.
- ▲ It may be more advantageous to keep notes in the *Description* field of history events instead of the Notes tab.
- ▲ Keep the note under 4,000 characters if you synchronize with Outlook and your PalmPilot. Otherwise you will receive an error each time you synchronize.
- Notes
   (2003-07-24) Went to Utah and California and visited all the National Parks. Actually met Yogi Bear!

   This is an unlimited text field, but only the first bit of information will show un

   Address
   MPD
   Tasks
   History
   Notes
   Personal
   Personal
   Pontos
   User

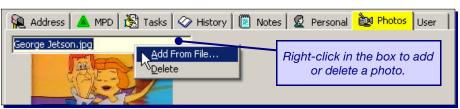
   Font...
   Tahoma
   Image: Solution of the first bit of information will show up
   Image: Solution of the first bit of information will show up

   (2003-07-24) Went to Utah and California and visited all the National Parks. Actually met Yogi Bear!
   Image: Solution of the first bit of information will show up above.
- ▲ On the **Photos** tab, add a photo by putting your cursor in the unnamed box and right-clicking.
- ▲ You can see all the photos in your database by selecting **Tools | All Pictures**, but you cannot manipulate the pictures from that box.
- ▲ You can have multiple photos for an individual contact.
- ▲ Photo files should not be over 25k.
- Jser Tab

**Notes** 

Photos Tab

- These fields allow you to customize your database for maximum effectiveness. There are no guidelines or requirements for these fields, but here are **examples** of how they *could* be used:
- ▲ User 1 could be used for "I" or "We" to create custom response pieces ("I'd like to give...").
- ▲ User 2 could be the time zone of the contact, to assist in calling at appropriate times.
- ▲ User 3 could be used to indicate this contact receives email updates (in addition to or instead of a printed newsletter)
- ▲ **Categories** are Outlook fields. When this database is synchronized with Outlook, this contact will be placed in the Outlook Category as specified here.



When you add a photo here, it appears on the name bar also.

💫 Address 🛛 🦀	MPD 🔀 Tasks 🐼 History 🕅	Notes 🛛 🖉 Personal 🖹 🚉 Photos 🛛 User
User 1	We	
User 2	EST	
User 3	Email	All of these <b>User</b> fields can
User 4		be used in Lookups, which is why they are so helpful.
Categories	MPD	is willy they are so helpful.
User Status	Summer Ask Follow-Up	•

▲ User Status is similar to the above but offers a drop-down list of all User Status entries in your database. This field can be useful as a temporary field for doing a callback strategy. You can change these for a group of contacts by using Lookups (such as **By List** where you pick all the single or married partners), then doing a **Group | Field Change** to change the field for everyone.

Year field can be two

## **Tasks & History**



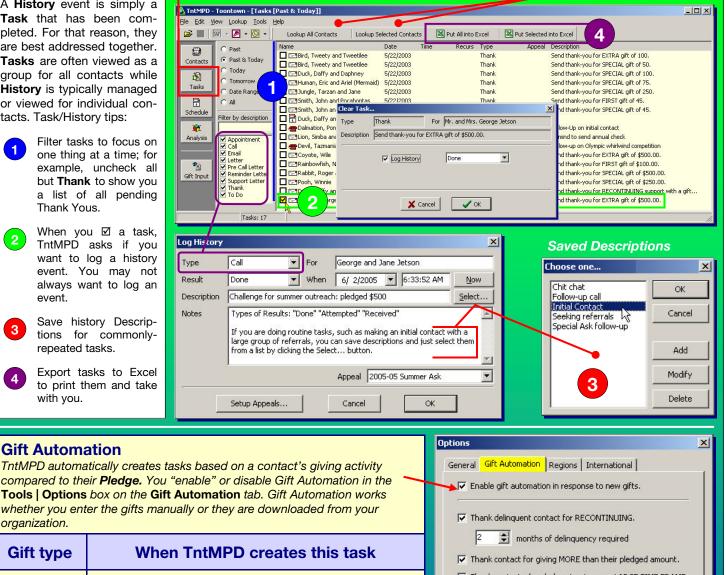
## Task View & **History Tabs**

A History event is simply a Task that has been completed. For that reason, they are best addressed together. Tasks are often viewed as a group for all contacts while History is typically managed or viewed for individual contacts. Task/History tips:

- Filter tasks to focus on 1 one thing at a time; for example, uncheck all but Thank to show you a list of all pending Thank Yous.
- When you 2 a task, 2 TntMPD asks if you want to log a history event. You may not always want to log an event
- Save history Descriptions for commonlyrepeated tasks.
- Export tasks to Excel to print them and take with you.

## The Task View

View all pending tasks by clicking the Tasks button on the button bar. View tasks for an individual contact by clicking on the contact's Tasks tab. You can **Lookup** the contacts.



Gift Automation

compared to their Pledge. You "enable" or disable Gift Automation in the **Tools** | **Options** box on the **Gift Automation** tab. Gift Automation works whether you enter the gifts manually or they are downloaded from your organization.

Gift type	When TntMPD creates this task
RECONTINUING	Gift is received from a financial partner ("PARTNER-Financial") who gives a gift equal to their pledge after missing the number of months you select (default: 2).
SPECIAL	Gift of any amount is received from a non- financial partner.
EXTRA	Gift is received from a financial partner who is current on their pledge and gives a gift <i>greater</i> than their normal pledge. A gift of the same <u>or lower</u> amount will simply be viewed as all or part of the next scheduled gift.
LARGE TIME FRAME	If a financial partner's pledge is infrequent, you may want to send a special thank you each time they give. You can define how frequent on the Gift Automation tab.
FIRST	When a contact pledges to become a regular giver OR changes their pledge amount, uncheck the "Pledge" box on their MPD tab. TntMPD will then alert you when their first pledged gift arrives and automatically check the Pledge box.

▼ Thank contact who pledges to give on a LARGE TIME FRAME. semi-annual most frequent time frame ▼ Thank contact for SPECIAL gift. ▼ Thank contact for FIRST gift. ✓ Mark contact as "RECEIVED" when FIRST gift is received. Cancel OK Note: Gift Automation is driven by each partner's **pledge.** Without a pledge, every gift will create a Special thank-you. Also, the pledge amount determines whether TntMPD views a

gift as First, Extra, Recontinuing, etc.

6 A ThtMPD Reference Guides

## Writing Meaningful Descriptions

Over the years, you could easily complete hundreds, even thousands, of tasks related to your ministry partner development. Don't rely on your memory to keep track of what you have done and conversations you have had let the power of TntMPD work for you.

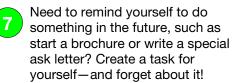
Writing **meaningful descriptions** will help you quickly and easily review the history of your relationship-building activities with each partner so you can spend **more** time building that relationship and **less** time wondering what you have done.

۱	Address 🛛 🔺	MPD 🛛 🕅 Tas	sks 🔗 Histor	🖊 📋 Note	s   😰 Personal   🗎	124 Photos User					
I	ndividual	Group	🏷 Log History.		Appeals Since Last Gift 0						
0	Date	Time	Туре	Result	Appeal	Description					
1	5/1/2005		Support L	Done	2005-05 Summ	2005 Summer Ask					
-	12/31/2004	8:35:32 AM	Thank	Done	2004-12 1	Send thank-you for EXTRA giftof \$100.00					
-	12/1/2004	8:29:05 AM	Support L	Done	2004-12	2004 Year-end Ask					
<b></b>	8/10/2004	2:45:51 PM	Thank	Done	2004-05	Send thank-you for EXTRA gift of \$500.00.					
-	7/22/2004	1:41:06 PM	Call	Done		Realled about upcoming visit (George)					
-	7/20/2004	1:40:33 PM	Call	Attempted		(left msg) set up upcoming visit					
-	7/20/2004	10:01:09 AM	Call	Attempted	3	(busy) se <mark>:</mark> up upcoming visit					
-	1/8/2004	9:58:07 AM	Letter	Done	4	(GIFT) Sent bones to celebrate new puppy					
-	12/8/2003	2:38:06 PM	Thank	Done	4	[Speedette] Send thank-you for EXTRA gift of \$50.00					
-	12/1/2003	8:25:24 AM	Support L	Done	2003-12 Year-E	2003 Year-end Ask					
2	6/21/2003	8:37:04 AM	Support L	Done	2003 Pledge Ch	\$25 Increase: \$75 to \$100 ( 5 )					
1	6/19/2003	3:00:30 PM	Appointment	Done							
-	6/18/2003	3:00:06 PM	Call	Done		Upcoming visit with the Jetsons (George)					
<b>_</b>	6/18/2003	2:58:18 PM	Call	Done	6	[Speedette] Talked about visit to Spacely (Jane)					
-	6/17/2003	2:33:07 PM	Call	Attempted		Upcoming Visit					
	5/22/2003	11:08:30 AM	Support L	Done	2003-05 Summ	Sent Summer Ask					
-	2/4/2003	2:49:51 PM	Call	Done	-	Chit chat (George)					
-	10/2/2002	2:50:19 PM	Call	Done		*Seeking referrals (Jane)					
-	10/2/2002	2:45:20 PM	Call	Attempted	3	(wrong #) (321) 231-4321. Correct #: (321) 231-1234					

	History Tip	Sample description
1	Put an asterisk (*) in front of a description if you have written a note. This will save time in the future when reviewing history for a contact as you will always know exactly which history events have an extra "note". Also, if they made some commitment (to join team, give a gift, increase support), note in descr.	*Initial phone call—wants to meet! *Challenged to join monthly *Challenged for summer outreach request: pledged \$500
2	If your contact is married, put the name of the spouse you talked to on a call.	Called to touch base (George) Called about upcoming visit (Jane)
3	If your call attempt is unsuccessful, you may want to indicate why, especially if you have frequent unsuccessful attempts. If the attempt was a wrong #, record both the wrong # and the new # you look up or locate.	(busy) Called to set up initial appt (left msg) Called to set up initial appt (left msg w/daughter) Called to set up initial appt (wrong #: 951-555-8734) Correct #: 951-555-8374
4	If you <b>send</b> a gift of some kind to a ministry partner, indicate that (using Letter/ Sent). If you <b>receive</b> a non-financial gift, indicate that (using Letter/Received).	(GIFT) Sent Christmas CD (REC'D GIFT) Baby outfit
5	When a ministry partner changes their pledge amount, use your Pledge Change appeal and record the amount in the description. This will help you review their ongoing pledge changes over the years. <i>See Appeals Ref. Guide for more info.</i>	\$25 Increase: \$75 to \$100 \$50 Decrease: \$50 to \$0 (lost job)
6	If your spouse periodically works on MPD, it may be helpful to record who performs the task by putting her/his name or initials in brackets at the beginning.	[MIKE] Called to set up appt [MARCY] Send thank-you for EXTRA gift of \$x. [MIKE] Lunch with George
	If one of you does most of the MPD work, you may want to assume that no name means the primary person did the task. ►	Called to set up appt [MARCY] Send thank-you for EXTRA gift of \$x. Lunch with George

When the **Tasks** tab is highlighted **BLUE**, that indicates you have a pending task for this contact.

A good way to track your MPD activity as it relates to *all* your partners is to record tasks and history on your own contact. (From the menu: **Lookup | Me**.)



Recording Your Own Activities

9

- 8 Record the date and topic for each newsletter and appeal you send.
  - Record the dates of MPD trips or when you attend special events at your sending church(es).

<u>الم</u>	Address		1	Schedu	1	) Notes 🛛 😰 Personal े 🚉 Photos 🛛 User							
	Date Time Recurs Type Appeal Description												
	] 🤼 11,	/1/2005	(7)	To Do	2.2553	Start Year-end Ask							
	Address   📥	MPD		-1 -1	_	i   🔯 Photos   User							
	ndividual	Group	🏷 Log History	]	Appeals Sir	ince Last Gift 3							
	ndividual	1		-1 -1	Appeals Sir		•						
	ndividual	Group	Cog History	Result Appea	Appeals Sir	nce Last Gift 3 Description	•						
	ndividual Date 2/14/2005	Group	Log History Type Letter	Result Appea	Appeals Sir	nce Last Gift 3 Description 2005-02 Newsletter-Dorm Valentine outreach	•						
	ndividual Date 2/14/2005 1/15/2005	Group	Log History Type Letter Letter	Result Appea Done Done	Appeals Sir	nce Last Gift 3 Description 2005-02 Newsletter-Dorm Valentine outreach 2005-01 Newsletter-New Year's Eve Bash Outreach							
	ndividual Date 2/14/2005 1/15/2005 12/20/2004	Group	Log History Type Letter Letter Letter	Result Appea Done Done Done	Appeals Sir	nce Last Gift 3 Description 2005-02 Newsletter-Dorm Valentine outreach 2005-01 Newsletter-New Year's Eve Bash Outreach Christmas Card							
	Date 2/14/2005 1/15/2005 12/20/2004 12/1/2004	Group Time 10:09:25 PM 10:08:50 PM 10:08:30 PM 3:10:05 PM	Log History Type Letter Letter Letter To Do	Result Appea Done Done Done Done Done 2004	Appeals Sir	nce Last Gift 3 Description 2005-02 Newsletter-Dorm Valentine outreach 2005-01 Newsletter-New Year's Eve Bash Outreach Christmas Card 2004 Year-end appeal							
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## The MPD Tab



 $\bigcirc$ 

Contacts who are PARTNER-Financial:

Current ......GREEN

Behind (30-60 days) ..... YELLOW

Behind (over 60 days)....RED

(Categories match Late Donor Report.)

No Gifts Yet ......TURQUOISE

## **Overview**

The MPD tab is the user favorite of the eight tabs on the **Contact View**, and is the one tab on which all of the financial information about a contact is stored. See chapter 3 of Exploding TntMPD for more details.

## **MPD** Tab fields

MPD Phase-The point your contact is at on the cycle of MPD for your team. See next page.

Next Ask-To schedule a future "ask" time. (This field is not commonly used.)

Pledge-Dollar amount and frequency of pledge. Check box indicates they have given pledge at least once. Tip: Do not check the box when you record the pledge. TntMPD will check the box when you receive/download the next gift.

Pledge	<b>[</b> ];100.00	monthly	-
Construction of the second		- Bernetter	

Region-Geographically combine your contacts. Useful for lookups and future MPD maintenance. You define regions that work for you.

Referred by-Type the name of the person who gave you their name. If "Referred by" is bold, that indicates this contact has several referrers; click on the bold letters to see the whole list.

Likely to Give-To assist in future fund-raising, you can assign one of three likely-to-give levels.

There are four check boxes for doing future lookups and analysis of your team:

Send Newsletter. Tip: Create a favorite. Use a **User** field for those who receive an e-newsletter.

Deceased-To avoid the loss of financial history, do not delete a donor who is deceased. Tip: Erase their address to prevent accidentally sending a letter.

### **Direct Deposit.**

Magazine. If your org. has one.

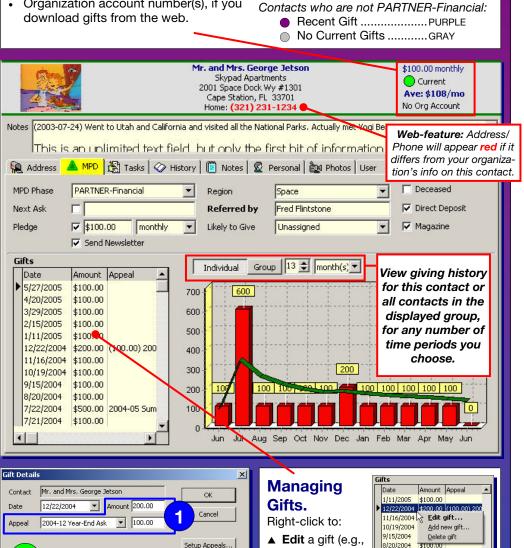
## Gift Details box.

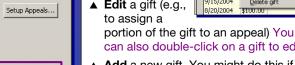
Designate some or all of a 1 gift to an appeal.

Input a personal gift not 2 receipted by your organization (such as a cash gift

## Status Report tells you...

- Pledge info, if any.
- Status of contact's giving (dot).-
- Monthly average (whether they are a ٠ financial partner or not).
- Organization account number(s), if you download gifts from the web.





can also double-click on a gift to edit. Add a new gift. You might do this if

you received the check and are forwarding it to your organization.

5

▲ **Delete** a non-web gift for whatever reason. Web gifts need to be corrected by your organization.

or an internal transfer from another missionary in your organization).

Personal gift

Available on Web

(Pending)

Δ

2

Org Details

Donation ID

Account ID

Designation

Motivation

Account Name

Add a gift you are sending in to your organization to ensure it is credited to

you-good for getting that thank-you on your task list.

View organization donation data for downloaded gifts.

(no logo available)

(not shown) Create a negative donation to reduce all or part of a church's gift and reassign manually to actual givers.

## **MPD** Phase

TntMPD's ability to connect financial gifts with a contact—and then to take action based on financial activity—is what makes TntMPD such a powerful tool. Of the more than 150 data fields in the TntMPD database, the MPD Phase and the Pledge amount/ frequency are the two most important.

The **MPD Phase** determines how each contact is handled in lookups and analysis tools, and how your financial statistics are calculated.

Each contact will move through the MPD Phases from top to bottom, although each contact may skip some.

Your goal in MPD should be to have each contact **Make a Decision.** Whether that decision is **Yes**, to become a partner of some kind (regular **financial** partner, periodic **special** partner, or **prayer** partner), or **No**, not become a partner, <u>seek to</u> have each person or couple make a decision.

The MPD Phase has an unwritten "decision line" that separates those contacts who have made a decision from those who have yet to. *Why*? Because the "**Contacts and Referral Pool**" (below) on the **Analysis View** counts only those contacts whose phase is <u>above</u> the decision line.

## Contacts & Referral Pool 3 - on hand today 0 - gained this week 2 - more than 1 month old

#### Pledge Amount.

If a contact's MPD Phase indicates they are a regular financial giver ("PARTNER-Financial"), then TntMPD compares their giving to their pledge commitment and offers assorted features: **Gift Automation** (auto-tasks), *Late Donor Report*, the colored status dot on the Contact View, and **Support Progress** box on the Analysis View.

#### MPD Phase FAQs

Do I really need to use the MPD Phase? Can I just make all of my contacts the same MPD Phase?

It matters. The MPD Phase—in combination with the Pledge amount and frequency—are the cornerstone of the lookups and analysis tools.

#### I'm just starting out with a bunch of names, or I have just received several referrals. What phase do I use for them?

By default, new contacts are assigned "**n/a**" as their MPD Phase. You should change them to "**Never Contacted**" until you make the initial contact, at which point you would begin moving them down the list.

#### What phase do I assign to family members who I want to send my newsletter to but do not intend to ask for support?

Either **PARTNER-Pray** or **Never Ask**.

#### I just added 100 contacts. Do I have to go to each contact individually to change them from "n/a" to "Never Contacted"?

No. Use a lookup to find the people you want to change, then select **Group** | Field Change from the Group menu. Select "MPD Phase" from the drop-down list, then select "Never Contacted" from the right drop-down list and press "OK". TntMPD will ask for confirmation, and then change all of them. *Tip: Group* | *Field Change is a useful menu item for any time you want to change a certain data field for a large group of contacts.* 

#### Do I have to change the MPD Phase for each contact every time they change categories?

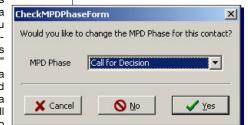
Keep in mind the most important change a contact makes is when they **make a decision**. The phases above the decision line are more for your own reference and for doing lookups. Ultimately it does not really matter what their phase is if it is above the decision line, because you want to move them over that decision line.

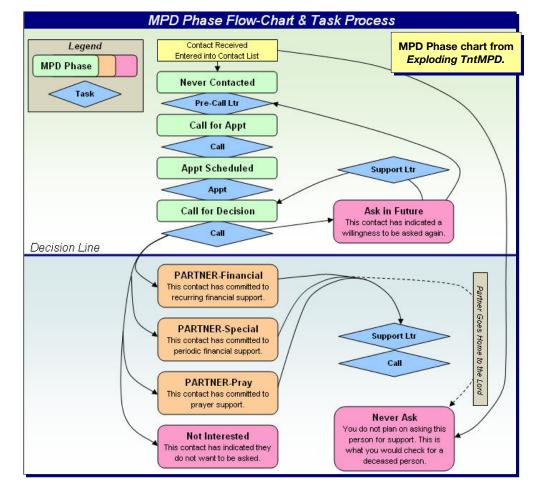
TntMPD has a special feature that will sometimes prompt you to

change a contact's phase based upon a certain task you perform. For example, if their phase is "Never Contacted" and you record a task of some kind (such as sending a letter), TntMPD will prompt you to change their phase (at right ►). If you assign a pledge amount to a contact, TntMPD will automatically change their phase to PARTNER-Financial because that is the only phase allowed if a contact has a pledge amount.

#### When would I move a committed partner back above the decision line?

The only time you would likely move a person back above the decision line is if they choose to leave your team temporarily. For example, a regular donor informs you they need to stop giving for a while due to job concerns, but wants you to call back in a year. Keep sending your newsletter, but change their phase to **Ask in Future**. (Another, perhaps better option would be to change their phase to PARTNER-Pray and create a **Call** task for that future date.)





## **Importing Contacts**



## **Overview**

Many missionaries who begin using TntMPD have been serving the Lord for years in the mission field. Naturally they have had to maintain a list of ministry partners in some way. Some have kept meticulous, paper records. Others created their own databases in Microsoft Word, Excel, or Access (and some have even maintained giving records in those files as well).

These days, many people keep their contacts in Outlook and Palm Desktop also. For those who already have a reliable database of their partners, the transition to TntMPD can be much shorter than alternative methods such as downloading from your organization's donor database or manually entering all your contacts.

Note: Importing contacts from an existing database-via a text file-should not be construed as "easy". This reference guide is intended to guide you through the process. However, the ease of this will be dependent in part on your own comfort level with your existing database, as well as how detailed your current list is.

#### If you find that this import method does not work for you, do not become unduly frustrated but try an alternative method.

ThtMPD has over 150 data fields in the database. The more data you have on your ministry partners (such as pledge amount, church, children, birthdays and anniversaries, referrer, etc.), the more you will benefit from importing your contacts.

Importing your contacts from a file is a better solution than other methods because it allows you to prepopulate the most data. Even if you can download your partners' names and addresses from your organization, you could still save many hours (that is, days or weeks) of work getting your TntMPD database to a good working point.

This reference guide focuses specifically on the steps necessary to convert an existing database to a file that can easily be imported into TntMPD. **Q:** I already have a system that works for me. Why should I switch to using TntMPD?

A: Missionaries who have their own system find switching to TntMPD easy because of the powerful features of TntMPD. For most users, TntMPD embodies the features they only dreamed about when developing their own systems. Fortunately, the more complex the system you have, the easier it will be to convert your existing database and importing it into a new TntMPD database.

## Steps to importing your database

## Step 1: Determine how much information you have already.

Look at the list on the back side of this guide and check off the fields you already have (such as name, address, phone, pledge amount/frequency, church name, etc.).

## Step 2: Convert your data into a format TntMPD will recognize.

If you have an existing database, it is very likely you have data fields combined when TntMPD wants them separated. This will probably be the most time-consuming step in the conversion process.

Here are the most commonly combined fields:

#### Title & Spouse Title (Mr. and Mrs.) Firstname, Spouse Firstname, Lastname and Suffix City, State, Zip

There are several different ways to do this. You could save your file as a text file, then open it in Microsoft Word and use *Search & Replace* to convert "&" or commas to tabs. See the box below to learn more about using Word to convert your data. You could also use "Text to Columns" on Excel's data menu (don't try this unless you have experience or want to learn).

## Step 3: Add information you do not currently have in your database.

There are several fields in TntMPD, especially on the MPD Tab, that you can add to your file before loading. Doing it in advance saves you from updating common fields one-at-a-time later.

Some common data you may have maybe in your head but not in your database—include: **MPD Phase** (type of ministry partner), **Pledge Amount** and **Pledge Frequency** (e.g., \$75 monthly), referrer, church name, birthdays and anniversaries, and children information.

### Step 4: Import.

Save your file as a .csv (comma-separated values) file. In TntMPD, select **File | Import** | **Import Contacts from Text.** Match the field names and click ok.

When you import, you may have to try several times and correct errors in the text file between tries.

## **Database in Microsoft Word?**

While Excel is probably the easiest software to use for preparing a database for import into TntMPD, you can use Word.

Make sure none of your fields has a comma in it, as a comma is the <u>delimiter</u> that separates each field.

Your **first row** should define the field as shown here, with no spaces after commas. (Bold added to make it easier to read.)

Title, SpouseTitle, FirstName, LastName, SpouseFirstName, Greeting, HomeAddress, HomeCity, HomeState, HomeZip, HomePhone, Referrer, ChurchName, MPDPhase, PledgeAmount, PledgeFrequency, SendNewsletter, etc. Your **data rows** would look like this example. In cases where a specific contact has no data—such as if you do not have their phone number—you would just put the next comma.

Mr.,Mrs.,Roger,Rabbit,Jessica,Roger & Jessica,24 Gooey Ave,Toontown,CA, 99999,123-234-8262,Fred Flinstone,First Baptist Church of Toontown,60,75,1,TRUE.

These last four items indicate:

- The MPD Phase is 60 ("PARTNER-Financial")
- Pledge amount is \$75
- Pledge frequency is monthly ("1"),
- They should receive the newsletter ("TRUE").

## **TntMPD** Fields

This is not an exhaustive list, but only the most common for those converting existing databases. For a complete list, see Chapter 7 of Exploding TntMPD.

### Notes:

- (1) For any column in your text file that has a TRUE/FALSE value, you must enter a TRUE or FALSE for each entry (such as Send Newsletter, Next Ask, Pledge Received, etc.).
- (2) If you use PLEDGE AMOUNT as a column, you also need PLEDGE FREQUENCY as a column. Pledge does not need a value if it is zero.
- (3) Conversely, If you have PLEDGE FREQUENCY and MPD PHASE as columns, you must have a value in each row even if it is zero.
- (4) If a partner has a pledge, their MPD Phase must be 60 "PARTNER-Financial."

## Name

Title (e.g., Mr., Dr., Rev., Mrs., Ms.) **FirstName** MiddleName LastName Suffix (e.g., Jr., Sr., II, III) SpouseTitle Spouse first name SpouseMiddleName SpouseLastName (Only if different than LastName.)

## **Home Address**

HomeAddress HomeCity HomeState/Province HomeZip/Postal Code HomeCountry

#### Phone

**BusinessPhone** HomePhone MobilePhone OtherPhone

#### Internet Email1

Email2 (For the spouse, if different.) Notes

Notes (Can be a longer text field.)

### Greetings

FullName (Formal greeting for env.) Greeting (Used inside letters.) ShortName

## **MPD**

- MPDPhaseID (From this list.)
  - 0 n/a
  - Never Contacted 10
  - 20 Ask in Future
  - 30 Call for Appt
  - Appt Scheduled 40
  - 50 Call for Decision
  - 60 **PARTNER-Financial** 70
  - 80
  - 90
  - 100

## Sample of a text file ready to import:

Bottom picture is an extension of the right side of the top picture.

PledgeAmount (If amount is greater than zero, PledgeFrequency must also be greater than zero.)

## PledgeFrequency (From this list.)

- 0 <none>
- 1 monthly
- 2 bi-monthly
- 3 quarterly
- quad-monthly 4
- 6 semi-annual
- 12 annual
- 24 biennial

PledgeReceived TRUE/FALSE (First check has/has not been received for this pledge.)

- ReferredBy (Primary referrer.)
- Region (To group contacts
- geographically.)
- SendNewsletter TRUE/FALSE
- Magazine TRUE/FALSE

## Personal/Professional

Children ChurchName

### User

User1 User2 User3 User4 Categories UserStatus

"User" fields allow you to create custom data types for your contacts.

Most missionaries have many "people" contacts but only a few organizations such as churches or businesses. Organizations require different fields, so it may be easier to enter manually any organizations that give to your work.

	A	B	C	D	E	F	G	H		J	K	L	M
1	<u>Title</u>	<u>First Name</u>	<u>Middle</u> <u>Name</u>	<u>Last Name</u>	<u>Suffix</u>	<u>Spouse</u> <u>Title</u>	<u>Spouse First Name</u>	<u>Spouse</u> Middle Name	<u>Spouse</u> <u>Last</u> Name	<u>Greeting</u>	<u>Short Name</u>	Home Street Address	<u>Home City</u>
2	Mr.	Mickey	Walter	Mouse		Mrs.	Minnie			Mickey & Minnie	Mickey & Minnie Mouse	1 Walt Disney Way	Orlando
3	Mr	Dopey		Dwarf						Dopey	Dopey Dwarf	17 Gnarled Tree Dr	Enchanted For
4	Mr.	Woody		Cowboy		Mrs.	Bo		Peep	Woody & Bo	Woody and Bo Peep		
5	Mr.	Donald	Q	Duck		Mrs.	Daisy		1000	Donald & Daisy	Donald and Daisy Duck	2 Walt Disney Way	Orlando
6	Mr	Roger		Rabbit		Mrs	Jessica			Roger and Jessica	Roger and Jessica Rabbit	24 Gooey Ave	Toontown
7	Mr.	Fred		Flintstone		Mrs.	Wilma			Fred & Wilma	Fred and Wilma Flintstone	341 Rocky Road	Pebble Beach
8	Mr.	Bugs		Bunny		Mrs.	Babs			Bugs & Babs	Bugs and Babs Bunny	5000 Carrot Drive	Winter Garder
9		Nemo		Rainbowfish						Nemo	Nemo Rainbowfish	73 Undersea Way	Atlantis
10	Mr.	Winnie	the	Pooh						Pooh	Winnie the Pooh	c/o Christopher Robin Under the Oak Tree	Hundred Akre
11	Mr.	George		Jetson		Mrs.	Jane			George and Jane	George and Jane Jetson	2001 Space Dock Wy	Cape Station
12	King	Tarzan	of the	Jungle		Mrs.	Jane	of the		Tarzan & Jane	Tarzan and Jane Jungle	423 Vine St	Everglades

ų.	D	N	0	P	Q	R		S	AC	AD	AE	AG	AI	AJ	AK
1	<u>Last Name</u>	<u>Home</u> State/P rovinc	<u>Home</u> <u>ZIP/Pos</u> tal	<u>Home</u> Phone	<u>Email 1</u>	<u>Referred By</u>		<u>User 1</u>	<u>Pledge</u> <u>Received</u>	<u>Pledge</u> <u>Amount</u>	<u>Pledge</u> Frequency	<u>MPD</u> <u>Phase</u>	<u>Send</u> <u>Newsletter</u>	<u>Direct</u> Deposit	<u>Maqazine</u>
2	Mouse	FL	32899	(763) 261-	mickey@disney.	Bugs Bunny		We	TRUE	60	0 1	60	TRUE	FALSE	TRUE
3	Dwarf	VT	03001						FALSE		0	(	FALSE	FALSE	FALSE
4	Cowboy	FL		-		Buzz Lightyea	r::	We	FALSE		0	70	TRUE	FALSE	FALSE
5	Duck	FL	32899	407895315	5 dduck@disney.d	Mickey Mouse		We	TRUE	50	D 1	60	TRUE	FALSE	TRUE
6	Rabbit	CA	99999	(314) 234-	8262	Fred Flintstone	•		FALSE	75	5 1	60	FALSE	FALSE	TRUE
7	Flintstone	FL	37584	(576) 984-	1 fred.flinstone@h	n Bugs Bunn				14:	5 1	60	TRUE	FALSE	TRUE
8	Bunny	FL	37841	(575) 898-	4bugs_bunny@w	Mickey & N	Pledae	Frequer	ncv and		0	70	) TRUE	TRUE	TRUE
9	Rainbowfish	FL	33456			Arial (Mern			t have a	20	D 1	60	TRUE	FALSE	TRUE
10	Pooh	VT	01402			Mickey Mo	value o	n ea <mark>ch r</mark>	ow, but		0	80	) TRUE	FALSE	FALSE
11	Jetson	FL	33701	(321) 231-	1gjetson@spacer	n Fred Flints	Pledge	Amount	can be	100	D 1	60	TRUE	TRUE	TRUE
12	Jungle	FL	35433	123-427-2	800	Prince Cha	blan	k if it is a	zero.		0	70	TRUE	FALSE	FALSE

**PARTNER-Special PARTNER-Pray** Not Interested Never Ask

## **Using Lookups**



## **Overview**

Lookups allow you to narrow down your list of contacts into usable groups. They help you identify contacts who meet certain criteria you choose.

There are 3 primary types of lookups:

## 1. By Field

Queries your database and returns all contacts who meet the single criteria chosen. Examples: Home State=MN, Pledge > 0, etc. Many of the lookups on the Lookup menu are pre-written, *By Field* lookups.

## 2. By List

Whatever group of contacts you are looking at, when you select By List, you are given a list—with checkboxes—of that group. You can then create a custom lookup by checking specific contacts.

## 3. Custom

By using database query language, you can write custom queries that will return very specific results. These types of queries are complex and are beyond the scope of this reference guide.

Although the *custom* lookups can be challenging until you learn how to write them, you can often get the results you want by doing successive *simple* lookups by field or by list.

For example, let's say you have 500 contacts in your database, and you want to find all 18 of your financial partners in Minnesota who give more than \$100 per month. You could do this in three successive lookups, each one shrinking the list some (and they do not have to be in this order):

- ▲ Find financial partners (105)
- ▲ Find those from Minn. (47)
- ▲ Find those whose average is greater than \$100 (18).

You can save any lookup as a favorite for future use.

## Contact Lookup Dialog Box

Control center for TntMPD lookups.

**1.** Replace the current group

Creates a new group based on the results of this Lookup.

2. Lookup within the current group

Creates a new group from the current group based on your lookup criteria. Good for successive lookups.

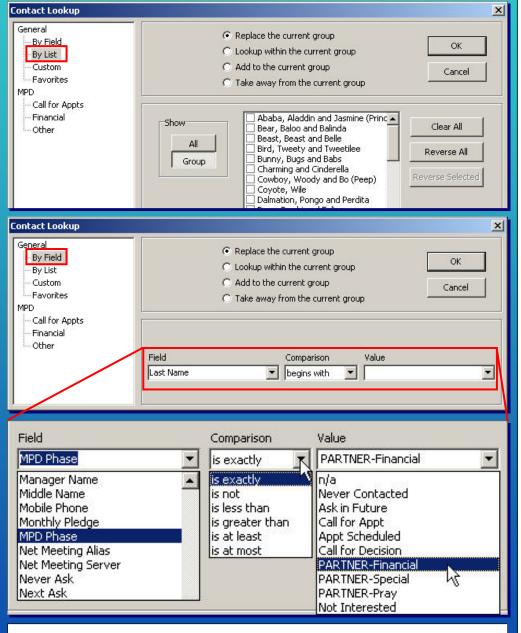
## 3. Add to the current group

Examines contacts *NOT* in the current group; those who meet the chosen criteria will be added to the group.

## 4. Take away from the current group

Removes those contacts from the displayed group if they meet the criteria you selected.

## Contact Lookup box. Lookup <u>By List</u> (top) and <u>By Field</u> (bottom).



When you select a **Field**, the **Comparison** options will offer selections based on that field and the **Values** drop-down box will list all of the values for that field on the table. For example, if the field was "Send Newsletter", the comparison would be "is exactly" or "is not" and the available values only "TRUE" and "FALSE".

## Lookups FAQs

Use Lookups to change the displayed group of contacts. The default group is **Everyone,** which is your entire list of contacts. Lookups are a database query TntMPD runs for you on your database. This is covered in Chapter 3 of *Exploding TntMPD*.

## What are the basics of doing lookups?

ThtMPD allows you to do a lookup either on your whole contact list or starting with the group you have displayed. You often have to do multiple lookups to get the final group you want.

- Replace the current group
- C Lookup within the current group
- C Add to the current group
- C Take away from the current group

**Replace the current group:** Looks at all your contacts and creates a new group based on the results. For example, you could look up all contacts who live in Minnesota.

Lookup within the current group: Only finds contacts within the current group who meet the desired criteria (explained below). Example: With your contacts from Minnesota, you lookup only those who are financial partners.

Add to the current group: Only looks at contacts *not* in the current group who meet the desired criteria, then adds those contacts to the existing group of contacts. Example: You decide to add Wisconsin partners as well, so you do a lookup that asks for all contacts in Wisconsin. Your current group now has financial partners for Minnesota and <u>all</u> contacts from Wisconsin.

Take away from the current group: Looks at the existing contacts, then removes those who meet the desired criteria. Example: You remove all contacts who are not financial partners. You now have all financial partners from Minnesota and Wisconsin. (By the way, this same result could be achieved multiple ways.)

What are the basic types of lookups? All TntMPD lookups fall into three categories: By Field, By List, and Custom. Most of the lookups on the Lookup menu are actually just prewritten "By Field" lookups.

**By Field**: You ask TntMPD to look at the set of contacts (current group or not in current group as explained above) and ask a question about them. For example, you could look up all partners by State.

**By List**: When you select this lookup, a dialog box will show you a list of all contacts in the current group. You can then check each one you want. This is a handy way to take a group and create a special lookup of just selected people.

**Custom**: You can write complex queries with multiple criteria. An example is shown in the Custom Lookup box. This takes some trial and error. Incidentally, to learn more about lookup query syntax (that is, the language TntMPD uses to do custom lookups), edit a lookup favorite and see how TntMPD wrote the lookup.

## When I do certain lookups, the results appear in a random order instead of in alphabetical order. How do I change that?

If you save the lookup as a favorite, you can then modify the favorite to sort in alphabetical order.

- 1. Save lookup as a favorite (Lookup | Favorites | Add Current Lookup to Favorites).
- 2. Select Lookup | Favorites | Edit Lookup Favorites.
- 3. Select the lookup you want and click "Edit".
- 4. On the dialog box in the Order field, type "FileAs". This will make the contacts' FileAs field the one that is sorted.

5. (	C 1	iol	1	ĸ
J. 1			N 1	<b>N</b> .



## How do I keep my list of partners separate from people I am working on challenging to join my team?

Do a Lookup **By Field** to find everyone who has not made a decision. Choose: Field: MPD Phase Comparison: is less than Value: PARTNER-Financial.

### The current group doesn't show all that I need. Does "Group | Delete Group" eliminate that group so I can create a new one?

No! **Group | Delete Group** actually DELETES the contacts from your TntMPD database! That is why TntMPD requires you to type DELETE so you do not delete them accidentally. To view a different group, just do a lookup that "Replaces the Current Group". You may also find it easier, logically, to start with your Everyone group and then do lookups from there.

## I made a mistake on my lookup and got bad results. Can I go back or do I have to start my lookups over again? Does TntMPD have a "back" feature to go backwards?

When doing multiple, successive lookups to get a specific group of contacts, it is not uncommon to select the wrong type of lookup (within current group / not in current group). As a result, your displayed group isn't right. This happens to a lot of people—even expert users. Your only option is to start over.

## Does TntMPD have a way to show a default lookup when I open? I usually want to see my support team.

The default group is "Everyone". New users find that confusing because they are not used to seeing names of people who have not been on their list for years. You can get into the habit of immediately selecting your favorite when you open TntMPD.

(Tip: If you are looking for a specific contact in your contact list, you can click in the list of names and just start typing. TntMPD will automatically go to that letter of the alphabet.)

### Can I lookup contacts who gave during a certain time period in the past?

Yes. For complex queries like this, you would have to use a "Custom" lookup. The following custom lookup would return all who gave in March 2005:

(ContactID IN (SELECT ContactID FROM Gift WHERE GiftDate >= #3/1/2005# AND GiftDate <

#4/1/	/2005#)).					
This	example	is	given	to	show	you
that	<b>TntMPD</b>	cai	n do	very	com	plex
auer	ies on vol	ır d	ataba	se if	vou k	now

how to write them.

## **Using Appeals**



## **Overview**

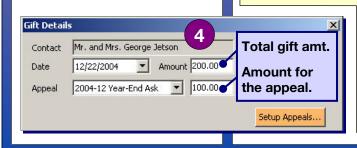
The Track Appeals feature is a great bonus tool of TntMPD that helps you measure the response to special appeals that you send.



You can associate both tasks (such as letters and phone calls) and gifts with appeals.

As an example, you might send a special ask to 44 people to raise funds for a summer outreach.

- Setup the Appeal. You can 1 do this from the Appeal Tracking box (shown at right). The "Setup Appeals" button is also on the Gift Details, Log History and Schedule Task boxes (not shown).
- When you click "Setup Appeals", you'll see the Edit Appeal List box, where you can add, modify, or delete.
- Once your appeal is set up, 3 you can assign tasks to it. Typically appeals are sent to a group of contacts all at once. Once you have your group of contacts ready, select Group | Log History to log a history event (that is, a completed task).
- When a gift is received in response to this gift, edit the gift in the Gift Details box. You can then assign all or part of the gift to the appeal.



Appeal Tracking X Appeals Appeal Number in History Number of Gifts Total Gifts -Setup. 2003-12 Year-End Ask 50 1 1 2004 Pledge Changes (\$95 net increas 3 O Export... 1000 2004-05 Summer Ask 1 2 2004-12 Year-End Ask 50 1100 Excel 2005 Pledge Changes ń 1 450 🖵 2005-05 Summer Ask 44 Lookup When you double-click on this appeal, the 44 completed tasks will History Gifts appear in the History tab; the gift will Appeal Contact When Logged appear on the Gifts tab. The Setup Appeals box ("Edit Appeal List") History Gifts × Appeal Contact When Lo 2001-12 Year-End Ask OK 2005-05 Summer Asl Shang, Captain and 5/1/2005 2002-12 Year-End Ask 2005-05 Summe Asl Bird, Tweety and Tw 5/1/2005 2003 Pledge Changes (\$430 net increase) Cancel 2003-05 Summer Ask 2003-12 Year-End Ask 2005-05 Summer Asl Runner, Road 5/1/2005 2005-05 Summer Ask Racer, Speed and Sp5/1/2005 2004 Pledge Changes (\$95 net increase) 2004-05 Summer Ask 2005-05 Summer Asl Rubble, Barnie and E5/1/2005 2004-12 Year-End Ask 005-05 Summer Asl Mouse, Mickey and N5/1/2005 2 200 Add an item. X Enter the new item: History Gifts Add 2005-05 Summer Ask Date Appeal Contact 2005-05 Summer Ask Rainbowfish, Nemo 5/14/20 OK Cancel **Appeal Tracking** Log History X benefits: To Do all 44 contacts in current group Туре ▼ For 1. Provides a record of Done 5/10/2005 💌 9:53:19 AM Result -Whe Now God's provision for Select... Sent Summer Project As Description special asks. Notes 4 3 2. Helps you determine \* who is most responsive Appeal <none> to your fund appeals. 2003 Pledge Changes (\$430 net i 🔺 2003-05 Summer Ask 2003-12 Year-End Ask **3.** Helps you improve your Setup Appeals.. Cance effectiveness when you 2004 Pledge Changes (\$95 net in 2004-05 Summer Ask analyze how you write 2004-12 Year-End Ask 2005 Pledge Change 2005-05 Summer Ask appeals. TntMPD cannot track of a change, log a history the Tracking growth (or decline) of your event and assign that event annual monthly support year-to-year, to the appeal. If it's a but that information may be decrease, you may find it pledge helpful to record the reason: helpful to you-or even required

by your fund development

coach. You can create an

appeal to log a history event

every time a partner changes

their pledge by following these

1. At the beginning of the year,

create a new appeal and

steps.

Changes".

changes

- \$25 Increase: \$25 to \$50
- \$25 Decrease: \$25 to \$0 (lost job)
- 3. At the end of the year, add up the total change and rename the appeal:
  - "2005 Pledge Changes: \$450 Net Increase"

name it simply "**2005 Pledge** <sub>Now</sub> you will have a way to easily review your monthly 2. When a partner notifies you support changes over time.

## **Using Mail Merge**



🔽 Use localized field name

Document type

Form Letters

Form Letters

Mailing Labels

Envelopes

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Merge to New Document, ...to

Printer, and ... to Email buttons.

Mail Merge To Wo

New document

Existing document

Document

Contact Data

Mail Merge Options

Merge Favorites..

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Browse...

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## **Overview**

Many missionaries prepare their newsletters in Microsoft Word and use the mail merge feature to personalize the letters. TntMPD creates a **direct link to Word**, using your displayed group as the source data for the merge.

You can use any of Word's merge features such as letters, envelopes, labels, or email, using TntMPD.

You may find it easier to create and save your document in Word first. Then, using TntMPD, initiate the merge.

### I create my newsletters in Publisher. How do I merge those?

The only way to do this merge is to export your group to a text file, and then use that as the source data for your Publisher merge.

### I could save a lot of money sending all of my newsletters by email. Should I do that?

The method you choose to send your newsletters will depend on many factors. You may want to try a hybrid approach, sending some communications by email and some using regular mail.

You also need to gauge the desires of your partners. Some may specifically request newsletters by email, while others may not prefer that.

### Email newsletter advantages:

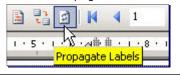
- Fast.
- Free.
- Can be more interactive as donors can reply easily.

Printed newsletter advantages:

- More control over design, esp. with pictures and color.
- Transferrable (e.g., may be easier to share with others such as spouse and children),
   Fund appeals should always be sent on paper so that you can include a response piece.

### When I merged labels, I ended up with one label printed and the rest blank. What did I do wrong?

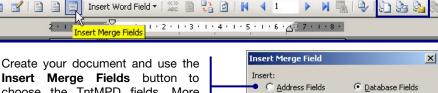
After you set up the merge information on your label document, press the "Propagate" button.



## Steps to creating a new Mail Merge

Select Tools | Mail Merge with Word | Create Mail Merge. You can also click the Word button on the TntMPD button bar.

- Choose the default "New document" or open one you have prepared.
- 2 You can use a contact list you have already saved (as a text file), but generally you would not need to as you can merge directly from your existing contact group.
- 3 Select the **Document type**. When you click **OK**, TntMPD will open Word and create a new document. If you are creating envelopes or labels, Word will ask you to define the envelope/label type first. The **Mail Merge Button Bar** (▼) will appear at the top.



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**Insert Merge Fields** button to choose the TntMPD fields. More than 150 fields are available, but you will probably only use **Greeting** (for letters) and **Mailing Address Block** (for envelopes).

When you are ready to send your document to the printer, click the **Merge to Printer** button.

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Main document setup

Main Document Type

🖲 E-mail message

Envelopes

OK

C Normal Word document

Cancel

Document type:

Letters

C Labels

C Directory



1. Click the **Main document setup** button.

Fields:

File As

Full\_Name

Greeting Short\_Name

Is Organization

Company Name

Match Fields...

Mailing\_Address\_Block

Insert

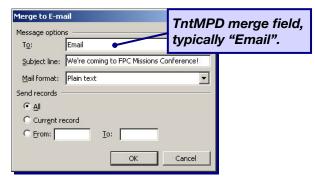
- 2. Change the document type to E-mail messages.
- Prepare your message text. Be sure to insert the Greeting!
- Press the Merge to E-mail button.
   In the Merge to E-mail box, write a Subject Line for your messages.



Cancel

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- 6. Select format (Plain text or HTML).
- 7. Click **OK** to start the merge. Word will automatically open your email system and begin the merge.



## **Top TntMPD Tips**



Tips and Advice for using TntMPD to help you raise your funds. Some tips are technical tips for using the software; other tips are "advice" for being more effective personally.

### **Managing Contacts**

- 1. Find a contact quickly. On the Contact View, just click anywhere in your list of contacts and start typing the last name; TntMPD will automatically take you to that contact.
- 2. Send an email newsletter? Use one of the "User" fields as a place for an email code.
- 3. Time zone issues? Use one of the "User" fields for time zone so you don't call someone at an inopportune time.
- Sync your TntMPD database with Outlook? The Category box on the User Tab synchronizes with Outlook Categories.
- 5. Marrying a missionary? Use TntSync to combine two TntMPD databases. This will combine all contacts, giving, and history into one database. However, it will not combine history for any contact who already support both of you. (TntMPD would create two contacts with separate history).
- 6. Have a donor with two separate accounts? For example, they give from both a personal account and a business account. You can merge those accounts in the Contacts | View Org Info box, by rightclicking on their account #.

Campus Crusade fo	or Christ Info
Account List	CCC Name
879341963	Hudeon Emmett
Link Ac	count to Different Contact
	CCC Account
	879394163

- 7. Don't get lost! As soon as you set up an appointment with a contact, make a map to their house using MapQuest or Google-Maps. Copy that map to a Word document, and save it in a special folder just for maps (*Tip: Keep that folder in the same place as your TntMPD file*). On the Word document, put their name and address and any verbal directions they may have given you. Eventually you'll have a big set of maps that you can access easily on future appointments.
- 8. Modify gift amounts. On the MPD tab, in the Gifts box, you can right-click to edit, add, or delete a gift. If you want to edit a gift, you can also just double-click on it.
- 9. First gift or pledge change. If a financial partner changes their pledge amount, uncheck the **Pledge** box on the MPD tab; TntMPD will then alert you with a thank you task when the first gift arrives. Send a special thank you.

Pledge	\$100.00	monthly	-
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10. Use the **Notes** section to keep short but very important information, such as: best time to call, prayer concerns, etc. Then when you click on that contact, you will always see that information in the Notes window at the top of your screen.

### Lookups

- Lookup list. Have a unique lookup where you need to hand-pick the contacts? Use other lookups to get the group as narrow as you can, then use Lookup | By List to check the ones you want. You might use this when you want to send a letter to a portion of your MPD team that you cannot sort any other way.
- Confused by custom lookups? Try saving a similar one as a favorite, then select Edit Lookup Favorites to see the coding TntMPD wrote for the lookup.

### Appeals

- 1. Alphabetical order. Date appeals by year and month and/or use a letter code for each year; this keeps them grouped together by year.
- 2. Track the history of your monthly support. Keep track of each year's changes in monthly support by using an appeal for that year: "2005 Pledge Changes". Then each time a partner changes their pledge, log the history of that and select the pledge change appeal. At the end of the year, rename the appeal with the total: "2005 Pledge Changes: \$450 net increase."

### Tasks & History

- 1. **Descriptions.** Write GOOD descriptions you'll appreciate it later.
- 2. Unsuccessful call? Record why in the description (e.g., BUSY, NOT HOME, WRONG #, etc.). If it's a wrong #, it may be helpful to record both the correct # and the wrong # in the descr. for future reference.
- 3. Save time reviewing history. Put an asterisk at the beginning of a description to indicate you have written a note on that history item. This will save you time later by letting you know which completed tasks have detailed comments.
- 4. Who did that task? If both you and your spouse work on tasks, put his/her name or initials in brackets at the beginning of a description.
- 5. Avoid embarrassing moments. When you call a partner who is married, record which spouse you talked to by putting their name/ initials in parenthesis at the end of the description. Then you won't say, "Hey, when I talked to you last time..." when you actually didn't.
- Non-financial gifts. Record non-financial gifts such as wedding and baby gifts in your history log.
- 7. Casual contact vs. appointment. Visiting your home church and bump into one of your partners? Record it as an appoint-

ment, and in the description write "CASUAL CONTACT-Bumped into at church."

- 8. Put first things first. When considering which tasks to do at this moment, don't ask, "Which one is easiest?" Instead ask, "Which one will yield the best results for my support long-term?" Do that one first.
- 9. Don't rely on your memory! Record ALL of your tasks and history.
- 10. Write it and forget it. Schedule tasks and record history for yourself (your "Me" contact). For example, create a task for when you need to start writing your next appeal. Also, each time you send a newsletter or appeal, log a history event to record the date/topic. Then you will have an easily accessible record of your newsletters.
- **11. Modify descriptions.** If you want to modify the description of a task before you check the box that you have completed it, doubleclick anywhere on the task except the check box to open and modify the task.

## Mail Merge

- 1. Appointment helper. Create a mail merge favorite for individual appointments, then print the contact's address, phone, and directions before going on the appointment.
- 2. **Publisher.** To merge with Publisher, export your contacts to a text file.

## **General Advice**

- 1. Navigation. When working with a list, use SHIFT+CLICK and CTRL+CLICK to (respectively) select blocks or multiple, individual items in a list. (This works in all Windows programs.)
- 2. Consistency. Have a set time in your schedule each week to send thank yous.
- **3. www.tntware.com/tntmpd** Check out the TntMPD website, such as FAQs and the user guide, *Exploding TntMPD*.
- 4. Married? You may feel more comfortable using TntMPD than your spouse. Find her or his strengths and work with them; for example, if your spouse likes to write thank yous, export your thank you tasks to Excel, then print the list and the addresses for your spouse.
- Backup your files! Copy your TntMPD file to a flash drive or CD every time you spend significant work time on it. Your TntMPD file contains irreplaceable information--protect it. Backup often.
- 6. Read Funding Your Ministry by Scott Morton (available from Dawson Media). This is an excellent book for improving your skills in the tasks of MPD. Then use TntMPD to help you do those tasks efficiently and effectively.
- 7. Work alongside someone else for accountability and encouragement.

If you have found TntMPD helpful, consider making a financial gift to support the development of TntWare by visiting www.tntware.com/ministry