Overview

The **Track Appeals** feature is a great bonus tool of TntMPD that helps you measure the response to special appeals that you send.

Tools Help
- Late Donor Report...
- Contribution Report...
- Appeal Tracking...
- Birthday & Aniversary Report...

You can associate both **tasks** (such as letters and phone calls) and **gifts** with appeals.
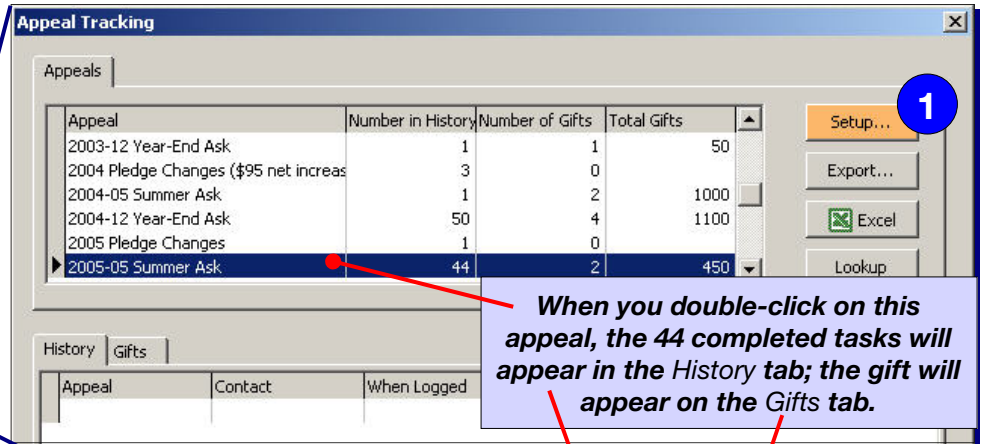
As an example, you might send a special ask to 44 people to raise funds for a summer outreach.

① **Setup the Appeal.** You can do this from the Appeal Tracking box (shown at right). The "Setup Appeals" button is also on the **Gift Details, Log History** and **Schedule Task** boxes (not shown).

② When you click "Setup Appeals", you'll see the **Edit Appeal List** box, where you can add, modify, or delete.
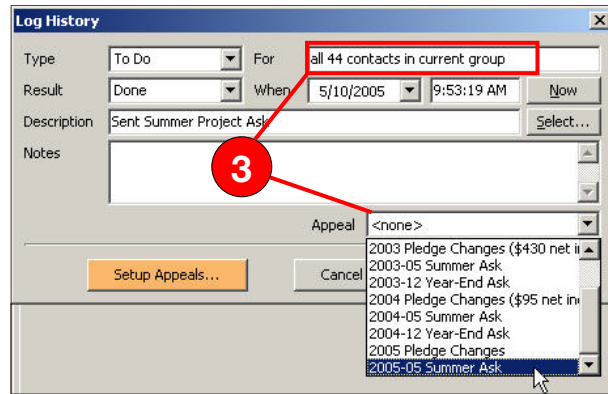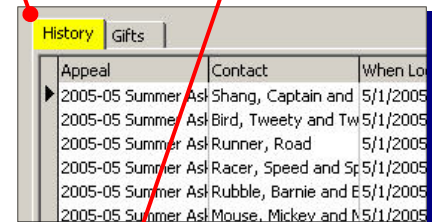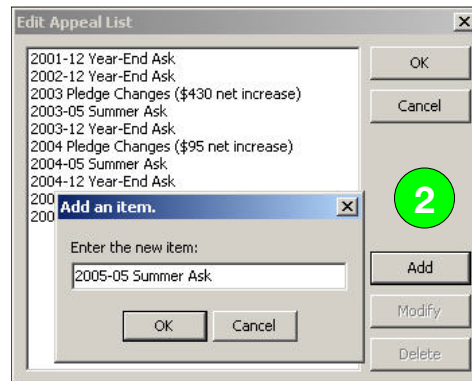
③ Once your appeal is set up, you can assign tasks to it. Typically appeals are sent to a group of contacts all at once. Once you have your group of contacts ready, select **Group | Log History** to log a history event (that is, a completed task).

④ When a gift is received in response to this gift, edit the gift in the **Gift Details** box. You can then assign all or part of the gift to the appeal.

Appeal Tracking

Appeal	Number in History	Number of Gifts	Total Gifts
2003-12 Year-End Ask	1	1	50
2004 Pledge Changes ($95 net increas	3	0	
2004-05 Summer Ask	1	2	1000
2004-12 Year-End Ask	50	4	1100
2005 Pledge Changes	1	0	
2005-05 Summer Ask	44	2	450

Setup... Export... Excel Lookup **①**

History | Gifts

Appeal	Contact	When Logged

When you double-click on this appeal, the 44 completed tasks will appear in the History *tab; the gift will appear on the* Gifts *tab.*

History | Gifts

Appeal	Contact	When Lo
2005-05 Summer Ask	Shang, Captain and	5/1/2005
2005-05 Summer Ask	Bird, Tweety and Tw	5/1/2005
2005-05 Summer Ask	Runner, Road	5/1/2005
2005-05 Summer Ask	Racer, Speed and Sp	5/1/2005
2005-05 Summer Ask	Rubble, Barnie and E	5/1/2005
2005-05 Summer Ask	Mouse, Mickey and M	5/1/2005

History | **Gifts**

Appeal	Contact	Date
2005-05 Summer Ask	Rainbowfish, Nemo	5/14/20

The Setup Appeals box ("Edit Appeal List")

Edit Appeal List

- 2001-12 Year-End Ask
- 2002-12 Year-End Ask
- 2003 Pledge Changes ($430 net increase)
- 2003-05 Summer Ask
- 2003-12 Year-End Ask
- 2004 Pledge Changes ($95 net increase)
- 2004-05 Summer Ask
- 2004-12 Year-End Ask
- 200...
- 200...

OK Cancel

Add an item.
Enter the new item:
2005-05 Summer Ask
OK Cancel

Add Modify Delete **②**

Log History

Type: To Do For: all 44 contacts in current group
Result: Done When: 5/10/2005 9:53:19 AM Now
Description: Sent Summer Project Ask
Notes:

③

Appeal: <none>
- 2003 Pledge Changes ($430 net i
- 2003-05 Summer Ask
- 2003-12 Year-End Ask
- 2004 Pledge Changes ($95 net in
- 2004-05 Summer Ask
- 2004-12 Year-End Ask
- 2005 Pledge Changes
- 2005-05 Summer Ask

Setup Appeals... Cancel

Appeal Tracking benefits:

1. Provides a record of God's provision for special asks.
2. Helps you determine who is most responsive to your fund appeals.
3. Helps you improve your effectiveness when you analyze how you write appeals.

Tracking annual pledge changes

TntMPD cannot track the growth (or decline) of your monthly support year-to-year, but that information may be helpful to you—or even required by your fund development coach. You can create an appeal to log a history event every time a partner changes their pledge by following these steps.

1. At the beginning of the year, create a new appeal and name it simply "**2005 Pledge Changes**".
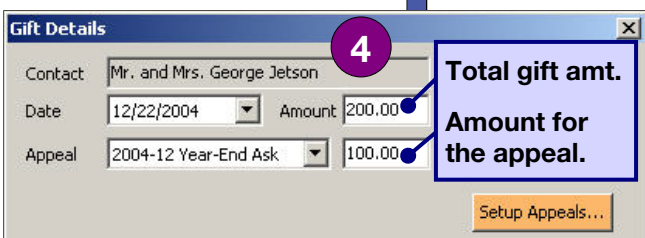2. When a partner notifies you of a change, log a history event and assign that event to the appeal. If it's a decrease, you may find it helpful to record the reason:
   - **$25 Increase:** $25 to $50
   - **$25 Decrease:** $25 to $0 (lost job)
3. At the end of the year, add up the total change and rename the appeal:
   - "**2005 Pledge Changes: $450 Net Increase**"

Now you will have a way to easily review your monthly support changes over time.

Gift Details

Contact: Mr. and Mrs. George Jetson
Date: 12/22/2004 Amount: 200.00
Appeal: 2004-12 Year-End Ask 100.00

④ **Total gift amt.**
Amount for the appeal.

Setup Appeals...